## **Tungsten Fabric Newsletter**

Target goals for the recurring TF newsletter:

- Use as a mechanism for communicating within the community, which we do poorly now (not everyone is in a WG)
- · Generate and measure interest and anticipation around new features, releases, etc
- Showcase end user use cases
- Showcase demos (e.g. the CloudOps multicloud demo) outside of specific conferences
- Provide talking points for community members
- Provide updates on community changes (new CI, etc)
- Provide updates on projects we intersect with: Akraino, Airship, Helm, DPDK, fd.io/VPP (future)
- Generate interest around big new feature blueprints to get community feedback (e.g. vRouter 2.0 implemented with eBPF+XDP)
- Generate interest in contributing back to the community (e.g. let folks know that contributions are welcomed and encouraged across different groups; community infra, docs, code)
- Alert users of upcoming events that the community is participating in (e.g. Kubecon, Meetups)

## Additional Resources:

- LFN has their own newsletter that provides updates on all LFN projects
  - In progress: looking into how to contribute to that newsletter as well
  - LFN newsletter is published quarterly
  - o https://www.linuxfoundation.org/newsroom/newsletter/