

2019-06-21 Marketing Meeting notes

Date

21 Jun 2019

Attendees

- [Darien Hirotsu](#)
- [Lisa Caywood](#)

Agenda

- Start the Recording
- [Antitrust Policy](#)
- Agenda Bashing (Roll Call, Action Items (5 minutes))
- General Topics

Minutes

- Re-branding
 - dh: filled out one of Lisa's templates and will post for discussion
 - lc: post it to the wiki! anyway to get discussion going is appreciated.
- HashiConf discussion
 - <https://hashiconf.hashicorp.com>
 - One product in particular has an interesting integration with TF (Consul)
 - Will did a demo on the TF youtube page
 - dh: Redapt is potentially attending or sponsoring a booth. The audience is largely DevOps, so given some of the TFs goals, it might be a place to developers looking at TF.
 - lc: any CFPs? it's best to include the LF when it comes to events.
 - dh: not sure (will check). if Redapt attends, we could help via "grass-roots" like a demo booth.
 - lc: LFN has a warehouse of TF swag, so would be good to coordinate

Action items

