2019 TF Marketing Budget

\*\*\*DRAFT\*\*\* (Initially populated with notes from Community Marketing Call 9/27.)

1. Events
   1. LFN Co-Located Events (Pick 4 and budget $20K each—attract developers)
      1. Open Networking Summit (April 2-5, San Jose)
      2. KubeCon + CloudNativeCon Europe (May 21-23, Barcelona)
      3. KubeCon + CloudNativeCon China (June 27-28, Shanghai)
      4. Open Networking Summit Europe (September 23-26, Antwerp)
      5. KubeCon + CloudNativeCon North America (November 19-21, San Diego)
   2. Meetups
      1. NA:
      2. Europe:
      3. China: Two, Intel to take the lead ($8K)
2. Student Travel Support $10K
3. Marketing Materials
   1. Postcards
   2. T-shirts
   3. Stickers
   4. Video/Digital Marketing ($20K)
   5. Other?

**Contributors**

1. LFN
2. Juniper Networks
3. Intel
4. Others?