2019 TF Marketing Budget

\*\*\*DRAFT\*\*\* (Initially populated with notes from Community Marketing Call 9/27.)

1. Events
	1. LFN Co-Located Events (Pick 4 and budget $20K each—attract developers)
		1. Open Networking Summit (April 2-5, San Jose)
		2. KubeCon + CloudNativeCon Europe (May 21-23, Barcelona)
		3. KubeCon + CloudNativeCon China (June 27-28, Shanghai)
		4. Open Networking Summit Europe (September 23-26, Antwerp)
		5. KubeCon + CloudNativeCon North America (November 19-21, San Diego)
	2. Meetups
		1. NA:
		2. Europe:
		3. China: Two, Intel to take the lead ($8K)
2. Student Travel Support $10K
3. Marketing Materials
	1. Postcards
	2. T-shirts
	3. Stickers
	4. Video/Digital Marketing ($20K)
	5. Other?

**Contributors**

1. LFN
2. Juniper Networks
3. Intel
4. Others?