

2019-03-22 TF Marketing WG Meeting

Attendees

[VM \(Vicky\) Brasseur \(she/her\)](#) (Juniper)

[Jennifer Fowler](#) (Cathey.co)

[Robert Cathey](#) (Cathey.co)

[Maddison Long](#) (CloudOps)

Jill Lovato (LFN)

[Darren Hirotsu](#) (Redapt)

Chaitanya (Juniper)

[Edward Ting](#) (Lenovo)

Agenda

- Review action items from [2019-03-15 TF Marketing WG Meeting](#)
 - Jill will get us a Zoom as soon as she can
 - Jennifer with an update on the Denver meetup for Open Infra Summit
 - No responses yet
 - Robert & she are trying to coordinate with James on this
- LFN + Kubecon EU...? (update from Jill, if she's able to make it this week)
- Report on budget/plan that we gave LFN last year
- Review [2019 Marketing WG Goal Brainstorming](#) postponed until we have budget info
- Blog publishing schedule?
- yearly events to promote/go ? postponed until we have budget info

Minutes

- Review action items from [2019-03-15 TF Marketing WG Meeting](#)
 - Jill will get us a Zoom as soon as she can
 - Jennifer with an update on the Denver meetup for Open Infra Summit
 - No responses yet
 - Robert & she are trying to coordinate with James on this
 - CK: Update on meetup for [OSN User Group Bay Area](#) (Q2 meeting)
 - Waiting for Contrail/TF 5.1 to come out, so they can do a demo of it
 - 5.0.2 isn't stable enough for public cloud, so they have to wait for 5.1
 - Should have update for the group by the second week of April
 - No other meetup updates this week
- Jill: LFN + Kubecon
 - LFN minisummit at Kubecon EU
 - FD.io will have their own minisummit and booth
 - Maddison will be arguing against this FD.io separation at the next LFN MAC meeting next week
 - Jill +1 on that
 - CFP for that is delayed, but will be out soon
 - There'll be a booth for LFN
 - Want TF to participate in the minisummit & LFN
 - Will send info once it's available
- Jill: ONS
 - Any updates to the TF data sheet?
 - VMB: Haven't seen it
 - Jill will send a link
 - Who's gonna be there?
 - Jill, VMB, who else?
 - Edward
 - ET: Anything folks can do to help? Demos or talks?
 - Demos are already scheduled for LFN booth (2 for TF)
 - Sukhdev will demo TF + Akraino at the LF Edge booth
 - Press release contribution
 - Jill sent an email asking for a TF update for a press release
 - Can't talk about upcoming release for this
 - JC: Carbide, maybe? Demos at the booth.
 - VMB: GSoC
- LFN budget/plan for TF?
 - We have some slides, but they're all pre-LFN final budget
- Blog publishing schedule?
 - VMB: Once a month to start?

- JL & JC +1
 - VMB: wiki to brainstorm
 - Coming this week: "TF/Kubernetes on multiple public clouds" blog about demo at KubeCon Seattle - okay for LFN to repost
- Darien: Cloudops have a blueprint for the work they're doing?
 - ML: Not yet but happy to share

Action Items

- James: Chase down LFN slides w/ marketing plan & budget on them
- Jill: Will send the TF data sheet to the marketing alias
- Jill: Will send info on volunteer opportunities in the LFN booth at ONS
- Jennifer: Send [press release bullet points](#) to Jill . (done)
- Jill: Will look for actual TF marketing budget numbers & send to the alias
- ~~VMB: Will move this agenda item to next week:~~ (done: [2019-04-12 TF Marketing WG Meeting](#))
 - Review [2019 Marketing WG Goal Brainstorming](#)
 - yearly events to promote/go
- VMB: Put together wiki page for a draft of a blog publishing schedule (done: [Blog Publishing Calendar](#))
- ~~VMB: Will cancel next 2 weeks of calls~~ (done: emailed Casey, Cc MWG mailing list)