

2019-04-26 Marketing Meeting

Date

26 Apr 2019

Attendees

- VM (Vicky) Brasseur (she/her)
- Maddison Long
- Darien Hirotsu
- Adam Grochowski, Juniper
- Jill Lovato
- Edward Ting

Agenda

- Review action items from [2019-04-19 Marketing Meeting notes](#)
- Beijing-Network & Compute Developers Conference (NCDC)
 - <https://lists.tungsten.io/g/marketing/topic/31336611>
- LFN Mini-Summit acceptance!
 - https://lists.tungsten.io/g/marketing/topic/fw_your_submission_was/31344230
- Goals of speaker bureau?
- Blog schedule
- Carbide refresh and user guide
- Competitive matrix in the docs
- TF swag in the LFN store
 - <https://linuxfoundation.store>
 - Have we tried getting TF t-shirts/stickers/swag in the LFN store?

Minutes

- Action item review
 - Jill pinging again for the newsletter subscribers
 - Newsletters are quarterly & next goes out in June
 - She & Darien are already working on this
 - Forwarding last one once Salesforce starts playing nicely
- NCDC
 - Panel, etc.
 - Intel and Lenovo have folks in China who are working on TF
- LFN Mini-Summit (May 20, Barcelona)
 - Only TF proposal accepted, but we got one in, woo!
 - Asked Sukhdev to write a blog post
- Goals of the speaker bureau
 - Ask dev@ who wants to be a TF ambassador
- Blog schedule
 - [Blog Publishing Calendar](#)
 - Darien Hirotsu added a TSC update for this month
 - Will get a draft to Jill & Brandon next week
 - Hopefully Sukhdev will write May's entry (LFN mini summit)
 - Other ideas:
 - 5.1 coming out soon
 - Cloud Native Day Canada
 - LFN mini-summit recap
- TF swag in the LFN store
 - There isn't any now
 - Jill will ask Brandon about this

Action items

- ☐ Jill will reach out to Le Ma about NCDC & ask about deadline
- ☒ Edward Ting will forward NCDC email to Intel & Lenovo
- ☒ VM (Vicky) Brasseur (she/her) Tweet about LFN mini-summit, Jill will do as well
- ☐ VM (Vicky) Brasseur (she/her) ping Sukhdev about blog post
- ☒ VM (Vicky) Brasseur (she/her) ping Robert for a list of Ambassadors

- ☒ Jill will email Ambassadors to confirm things are still A-OK
- ☒ VM (Vicky) Brasseur (she/her) email dev@ about Ambassadors, ask to join #events channel
- ☒ VM (Vicky) Brasseur (she/her) Ask TSC about 5.1 & TF
- ☒ Maddison Long will check whether there'll be any TF content at Cloud Native Day CA
- ☐ VM (Vicky) Brasseur (she/her) will move blog ideas to [Blog Publishing Calendar](#)
- ☐ Jill will follow up with Brandon about the store
- ☒ Maddison Long will move uncovered agenda items to next week's meeting notes