

2019-08-23 Marketing Meeting

Attendees:

[Lisa Caywood](#)

[Casey Cain](#)

@brandonwick

Website: Expect to see mockups midweek next week.

LFN @ KubeCon

- No booth. LF Edge might have a booth?
- VCO demo in Keynote - being cloud-nativized (but no TF element)
- Not doing an independent event
- Seeing about doing something with Telecom Working Group. 1st meeting in Barcelona. Having another one in San Diego, LFN to start looking at how to insert, perhaps w/TSC leads joining for an hour or two.
- EnvoyCon on Monday
- NetworkServiceMeshCon on Monday - See <https://networkservicemesh.io/events/nsmcon2019/>. CFP open until 9/13, Fred Kautz is talking w /Sukhdev. Also looking for concrete use cases. LFN might sponsor, would most likely lead with relevant project logos (FD.io, TF) vs LFN brand
- ServiceMeshCon (LinkerD) on Monday