

Marketing Metrics

Eventually we'll have something to track here. For now, it's mostly a placeholder.

Twitter

Collect data at the start of each month for the month before.

Month	Followers at start of month	Number of tweets in the month (incl replies & RTs)
2020		
December		
November		
October		
September		
August		
July		
June		
May	2381	
April	2381	0
March	2383	3
February	2386	5
January	2380	3
2019		
December	2380	4
November	2365	15
October	2350	6
September	2344	21
August	2340	4
July	2333	8
June	2322	28
May	didn't collect	12