2019-02-01 TF Marketing-WG Meeting

Attendees

- Robert Cathey (Juniper/Cathey.co)
- Jill Lovato (LF)
- Chaitanya Kadiyala (Juniper)

- James Kelly (Juniper)
- Jennifer Fowler (Juniper/Cathey.co)
- Maddison Long (CloudOps)

- Marta Piechowiak (CodiLime)
- Tim O'Driscoll (Intel)
- VMB (Juniper)
- Brandon Wick (LF)

Agenda

- Review action items from last week's meeting
- Discuss CodiLime demo proposal
- Meetups in various stages of planning
- Status of moving TF meetups to Meetup Pro
- What else from OpenContrail.org needs to be moved to tungsten.io? (working list)
- Any new CFPs since last week?

Minutes

- Meeting time?
    - Current time doesn't work well for EU
    - Suggestion: Friday 8AM PST
- MAC seat for the project, + structure for running this meeting
    - Jill (JL): LF takes the lead on projects where not as many people step up for the marketing WG; not the problem here (woo!)
    - Brandon (BW): Some other LFN projects do a monthly frequency; that works for their schedule but weekly does not
    - BW: Will need a TF MWG lead at some point
        - This person will become the LFN MAC liaison
    - VMB: Maybe instead of a half hour every week, an hour every other week
        - JK: Tried that, didn't work as well; shorter but more frequent works better
- BW: Next LFN MAC meeting is next week
    - Can TF have someone there?
    - Maddison has volunteered! Good on ya, sir! (also the CloudOps rep for the MAC)
- LFN booth demo for ONS?
    - Feb 13th deadline
    - Maddison is sending in the application
- LFN unconference at ONS
    - Half scheduled sessions, half open
    - Marta & Codilime may have content for the open sessions
- KubeCon EU
    - There's an LFN event happening there.
    - We'll have notice to get prepared for participation
- Meetups?
    - Opportunities in Eastern Europe
    - Working on the Meetup throttling
    - Working on getting Meetup moved to LF Pro account
    - Maddison: Some opportunities in the Bay Area, coordinate with Bin Hu
    - CloudOps has good leads for meetups in Canada

Action items