2019-02-01 TF Marketing-WG Meeting

Attendees

- Robert Cathey (Juniper/Cathey.co)
- Jill Lovato (LF)
- Chaitanya Kadiyala (Juniper)
- James Kelly (Juniper)
- Jennifer Fowler (Juniper/Cathey.co)
- Maddison Long (CloudOps)
- Marta Piechowiak (CodiLime)
- Tim O'Driscoll (Intel)
- VMB (Juniper)
- Brandon Wick (LF)

Agenda

- · Review action items from last week's meeting
- Discuss CodiLime demo proposal
- · Meetups in various stages of planning
- Status of moving TF meetups to Meetup Pro
- What else from OpenContrail.org needs to be moved to tungsten.io? (working list)
- Any new CFPs since last week?

Minutes

- · Meeting time?
 - O Current time doesn't work well for EU
 - Suggestion: Friday 8AM PST
- MAC seat for the project, + structure for running this meeting
 - o Jill (JL): LF takes the lead on projects where not as many people step up for the marketing WG; not the problem here (woo!)
 - o Brandon (BW): Some other LFN projects do a monthly frequency; that works for their schedule but weekly does not
 - O BW: Will need a TF MWG lead at some point
 - This person will become the LFN MAC liaison
 - $^{\circ}~$ VMB: Maybe instead of a half hour every week, an hour every other week
 - JK: Tried that, didn't work as well; shorter but more frequent works better
- BW: Next LFN MAC meeting is next week
 - o Can TF have someone there?
 - $^{\circ}$ Maddison has volunteered! Good on ya, sir! (also the CloudOps rep for the MAC)
- LFN booth demo for ONS?
 - Feb 13th deadline
 - Maddison is sending in the application
- LFN unconference at ONS
 - o Half scheduled sessions, half open
 - o Marta & Codilime may have content for the open sessions
- KubeCon EU
 - There's an LFN event happening there.
 - We'll have notice to get prepared for participation
- Meetups?
 - Opportunities in Eastern Europe
 - Working on the Meetup throttling
 - Working on getting Meetup moved to LF Pro account
 - O Maddison: Some opportunities in the Bay Area, coordinate with Bin Hu
 - CloudOps has good leads for meetups in Canada

Action items