

# 2019-03-15 TF Marketing WG Meeting

## Attendees

- [VM \(Vicky\) Brasseur \(she/her\)](#) , Juniper (hard stop at 30 minutes to catch a flight)
- [James Kelly](#) , Juniper
- [Jennifer Fowler](#), cathey.co
- [Robert Cathey](#), cathey.co
- Chaitanya Kadiyala, Juniper

## Agenda

- Review action items from [2019-03-08 TF Marketing WG Meeting](#)
- GSoC blog post draft (thanks, Darien!)
- LF Zoom for the call?
- Meetup update
- OIS event?
- Please use the mailing list for almost all emails

## Minutes

- Review action items
  - Don't appear to be any. Just carry over from the week before.
  - VMB: create document to develop goals: done
  - James/Chaitanya: Find speaker/date for Bay Area Cloud-Native Open Infrastructure Meetup
    - C will update next week
  - Robert: Update blog: Add KubeCon podcast
    - See below!
- Podcast!
  - Robert has finished the podcast recorded from Kubecon NA in 2018
  - Has a blog post to go with it
  - Maddison et alios are on it
- GSoC blog post
  - Darien got us a draft, woo!
  - James will probably get this posted today
    - Needs an assist from Brandon
- Meetup update
  - [OSN User Group in Moscow](#) Victor Larin, a member of the meetup, has volunteered to present in May. JF provided resources.
    - Is there a more recent deck to send him? (nope)
  - Bay Area Cloud-Native Open Infrastructure Meetup: **still need a speaker/host**. Possible dates: April 2-4, April 23-25, May 14-16, May 21-23. Emailed Aniket Gawade <[aniketg@juniper.net](mailto:aniketg@juniper.net)>, Ranjini Rajendran <[ranjini@juniper.net](mailto:ranjini@juniper.net)>, Sachchidanand Vaidya <[vaidyas@juniper.net](mailto:vaidyas@juniper.net)>
  - The [OSN User Group Bay Area](#) Q2 Meetup will have "a TF focus". Chaitanya Kadiyala and Bin Hu (the primary meetup Organizer) are in touch about topics
  - Three other locations would welcome speakers.
    - James: ambassadors who aren't following through?
    - Jennifer: Yup. Zero nibbles.
- OIS Event? Meetup at Open Infrastructure Summit Denver (Apr 29-May 1)
  - Potential Hosts:
    - [Denver Cloud Native and Kubernetes Meetup](#) - Jennifer reached out to organizer Andrei Yurkevich (president and CTO of Altoros) on 3/7 via company's contact form
    - [Denver Microservices Meetup](#) - Jennifer reached out to Travis Nelson (Co-founder, CTO of Focal Revenue Solutions) via email ([travis@focalrevenue.com](mailto:travis@focalrevenue.com)) on 3/7
  - Potential Content:
    - Sukdev is considering working on a demo of Akraio and TF integration that he could possibly present
    - Ask Brandon if any other LFN groups are attending OIS
  - Should we do an event at KubeCon EU (May 20-23) too or instead of OIS?
    - VMB & Randy will be at KubeCon EU
- Marketing plan/budget we gave LFN last year?
  - We don't know what that is & don't have access to it right now
  - James will chase down the slides from that meeting last year
- Marketing WG mailing list
  - Please CC this on communication
  - Must work in the open
- Back to events!
  - Maybe would make sense to tag-team w/other LFN projects at KubeCon
- LF Zoom for the call?

- Maybe get Jill to set this up for us

## Action items

- VMB: Add "build speaker list" to goals
- VMB: Add "review goals" to next week's agenda
- VMB: Add "engage existing community more" to TSC priorities (as important as adding new community members)
- VMB: Will ask Jill to join the call next week to fill us in on any potential plans for KubeCon
  - Will also ask about the Zoom
- James: Chase down LFN slides w/ marketing plan & budget on them
- JF: Continue to reach out to potential hosts of a Denver Meetup