

# 2019-04-12 TF Marketing WG Meeting

## Date

12 Apr 2019

## Attendees

- [VM \(Vicky\) Brasseur](#) (she/her)
- [Maddison Long](#)
- Jill Lovato
- Brandon Wick
- Ryan McMeniman
- Chaitanya Kadiyala

Jennifer Fowler not attending but posted updates on Denver Meetup outreach below.

## Agenda

- Review action items from [2019-03-22 TF Marketing WG Meeting](#)
- KubeCon LFN Mini-Summit: <https://lists.tungsten.io/g/marketing/message/71>
- TFMWG Lead?
  - The group needs a lead/chair/head
  - This person will represent TFMWG to the TSC
  - Relatedly...does this group represent a subproject (if so, this role is called Project Team Lead aka PTL)? Any reason it couldn't be a subproject?
- Review [2019 Marketing WG Goal Brainstorming](#)
- Yearly events to promote/attend (see [2019 Event Ideas](#))
  - [ONS EU CFP](#) is open through mid-June

## Minutes

- Review action items from [2019-03-22 TF Marketing WG Meeting](#)
  - Jill: Will look for actual TF marketing budget numbers & send to the alias
    - Didn't get those yet; will investigate
- KubeCon LFN Mini-Summit: <https://lists.tungsten.io/g/marketing/message/71>
  - bwick: Plans posted for KC EU!
  - Tight time window, sorry
  - Mini-summit planned for May 20, first day of KubeCon (KC), 9am-4pm
  - On the calendar: <https://www.linuxfoundation.org/calendar/kubecon-cloudnativecon-europe>
  - CFP deadline is NEXT THURSDAY
- Meetup update
  - JF made multiple attempts to contact Denver meetups re hosting OIS meetup. No responses. Contact info:
    - [Denver Cloud Native and Kubernetes Meetup](#) - Jennifer reached out to organizer Andrei Yurkevich (president and CTO of Altoros) on 3/7 via company's contact form; opted not to pursue further because first and only meeting so far was held in Boulder on Oct 2, 2018.
    - [Denver Microservices Meetup](#) - Jennifer reached out to Travis Nelson (Co-founder, CTO of Focal Revenue Solutions) via email ([travis@focalrevenue.com](mailto:travis@focalrevenue.com)) on 3/7; emailed again 3/25. This group has a meeting scheduled for April 24.
    - [Denver Open Source Users Group](#) - Jennifer emailed organizer Mike Barker, [info@OnTrackInc.com](mailto:info@OnTrackInc.com), 303-948-8909 on 3/25. This group has a meeting on April 2 re Ansible and another planned for May 7 that appears to be social in nature.

## Action items

- ☐ Jill: Will look for actual TF marketing budget numbers & send to the alias
- ☐