2019-04-12 TF Marketing WG Meeting

Date

12 Apr 2019

Attendees

- VM (Vicky) Brasseur (she/her)
- Maddison Long
- Jill Lovato
- Brandon Wick
- Ryan McMeniman
- Chaitanya Kadiyala

Jennifer Fowler not attending but posted updates on Denver Meetup outreach below.

Agenda

- Review action items from 2019-03-22 TF Marketing WG Meeting
- KubeCon LFN Mini-Summit: https://lists.tungsten.io/g/marketing/message/71
- TFMWG Lead?
    - The group needs a lead/chair/head
    - This person will represent TFMWG to the TSC
    - Relatedly…does this group represent a subproject (if so, this role is called Project Team Lead aka PTL)? Any reason it couldn't be a subproject?
- Review 2019 Marketing WG Goal Brainstorming
- Yearly events to promote/attend (see 2019 Event Ideas)
    - ONS EU CFP is open through mid-June

Minutes

- Review action items from 2019-03-22 TF Marketing WG Meeting
    - Jill: Will look for actual TF marketing budget numbers & send to the alias
        - Didn't get those yet; will investigate
- KubeCon LFN Mini-Summit: https://lists.tungsten.io/g/marketing/message/71
    - bwick: Plans posted for KC EU!
    - Tight time window, sorry
    - Mini-summit planned for May 20, first day of KubeCon (KC), 9am-4pm
    - On the calendar: https://www.linuxfoundation.org/calendar/kubecon-cloudnativecon-europe
    - CFP deadline is NEXT THURSDAY
- Meetup update
    - JF made multiple attempts to contact Denver meetups re hosting OIS meetup. No responses. Contact info:
        - Denver Cloud Native and Kubernetes Meetup - Jennifer reached out to organizer Andrei Yurkevich (president and CTO of Altoros) on 3/7 via company's contact form; opted not to pursue further because first and only meeting so far was held in Boulder on Oct 2, 2018.
        - Denver Microservices Meetup - Jennifer reached out to Travis Nelson (Co-founder, CTO of Focal Revenue Solutions) via email (travis@focalrevenue.com) on 3/7; emailed again 3/25. This group has a meeting scheduled for April 24.
        - Denver Open Source Users Group - Jennifer emailed organizer Mike Barker, info@OnTrackInc.com, 303-948-8909 on 3/25. This group has a meeting on April 2 re Ansible and another planned for May 7 that appears to be social in nature.

Action items

- [ ] Jill: Will look for actual TF marketing budget numbers & send to the alias
- [ ]